

Privacy Policy as of: 16.07.2024

1. Data protection at a glance

General information

The following information provides a simple overview of what happens to your personal data when you visit this website. Personal data is any data that can be used to identify you personally. Detailed information on the subject of data protection can be found in our privacy policy listed below this text.

Data collection on this website

Who is responsible for the data collection on this website?

Data processing on this website is carried out by the website operator. You can find their contact details in the section "Note on the responsible body" in this privacy policy.

How do we collect your information?

On the one hand, your data is collected when you provide it to us. This can be, for example, data that you enter into a contact form.

Other data is collected automatically or with your consent when you visit the website by our IT systems. This is mainly technical data (e.g. Internet browser, operating system or time of page access). The collection of this data takes place automatically as soon as you enter this website.

What do we use your data for?

Part of the data is collected to ensure that the website is provided without errors. Other data may be used to analyze your user behavior.

What rights do you have regarding your data?

You have the right to receive information about the origin, recipient and purpose of your stored personal data at any time, free of charge. You also have the right to request the correction or deletion of this data. If you have given consent to data processing, you can revoke this consent at any time for the future. You also have the right to request the restriction of the processing of your personal data in certain circumstances.

Furthermore, you have the right to lodge a complaint with the competent supervisory authority. You can contact us at any time for this and other questions on the subject of data protection.

Analytics and third-party tools

When you visit this website, your surfing behaviour can be statistically evaluated. This is mainly done with so-called analysis programs.

Detailed information about these analysis programs can be found in the following privacy policy.

2. Hosting

We host the content of our website with the following provider:

External Hosting

This website is hosted externally. The personal data collected on this website is stored on the servers of the hoster/hosters. This can include, but is not limited to, IP addresses, contact requests, meta and

communication data, contract data, contact data, names, website accesses and other data generated via a website.

External hosting is carried out for the purpose of fulfilling the contract with our potential and existing customers (Art. 6 para. 1 lit. b GDPR) and in the interest of a secure, fast and efficient provision of our online offering by a professional provider (Art. 6 para. 1 lit. f GDPR).

If a corresponding consent has been requested, the processing is carried out exclusively on the basis of Art. 6 (1) (a) GDPR and § 25 (1) TDDD, insofar as the consent includes the storage of cookies or access to information in the user's end device (e.g. device fingerprinting) within the meaning of the TDDD. The consent can be revoked at any time.

Our hoster(s) will only process your data to the extent necessary to fulfil its performance obligations and follow our instructions with regard to this data.

We use the following host(s):

Webspace-Verkauf.de ISP e.K.

Lichtenfelser Strasse 17 a

96271 Grub am Forst

Order processing

We have concluded a contract processing agreement (DPA) for the use of the above-mentioned service. This is a contract required by data protection law that ensures that it processes the personal data of our website visitors only in accordance with our instructions and in compliance with the GDPR.

3. General information and mandatory information

Privacy

The operators of these pages take the protection of your personal data very seriously. We treat your personal data confidentially and in accordance with the statutory data protection regulations and this data protection declaration.

When you use this website, various personal data is collected.

Personal data is data that can be used to identify you personally. This privacy policy explains what data we collect and what we use it for. It also explains how and for what purpose this is done.

We would like to point out that data transmission on the Internet (e.g. when communicating by e-mail) may have security gaps. It is not possible to completely protect the data from access by third parties.

Note on the responsible body

The person responsible for data processing on this website is:

Kurzbuch

Consulting4Logistics

Eichberg 2

96237 Ebersdorf

Phone: +49 (0) 1623292168

E-mail: info@kurzbuch-consulting4logistics.com

The controller is the natural or legal person who, alone or jointly with others, decides on the purposes and means of the processing of personal data (e.g. names, e-mail addresses, etc.).

Storage period

Unless a specific storage period has been specified in this privacy policy, your personal data will remain with us until the purpose for which the data is processed no longer applies. If you assert a justified request for erasure or revoke consent to data processing, your data will be deleted, unless we have other legally permissible grounds for storing your personal data (e.g. retention periods under tax or commercial law); in the latter case, the deletion takes place after these reasons have ceased to exist.

General information on the legal basis of data processing on this website

If you have consented to data processing, we process your personal data on the basis of Art. 6 (1) (a) GDPR or Art. 9 (2) (a) GDPR, insofar as special categories of data are processed in accordance with Art. 9 (1) GDPR. In the case of explicit consent to the transfer of personal data to third countries, data processing is also carried out on the basis of Art. 49 (1) (a) GDPR. If you have consented to the storage of cookies or access to information in your device (e.g. via device fingerprinting), data processing is also carried out on the basis of Section 25 (1) TDDDG. The consent can be revoked at any time. If your data is required for the performance of a contract or for the implementation of pre-contractual measures, we process your data on the basis of Art. 6 (1) (b) GDPR. Furthermore, we process your data if it is necessary to comply with a legal obligation on the basis of Art. 6 (1) (c) GDPR.

Data processing may also be carried out on the basis of our legitimate interest in accordance with Art. 6 (1) (f) GDPR. Information on the relevant legal bases in each individual case is provided in the following paragraphs of this data protection declaration.

Recipients of personal data

As part of our business activities, we work together with various external bodies. In some cases, it is also necessary to transmit personal data to these external bodies.

We will only share personal data with external entities if it is necessary to do so as part of a

Performance of the contract is necessary if we are legally obliged to do so (e.g. disclosure of data to tax authorities), if we have a legitimate interest in the disclosure in accordance with Art. 6 (1) (f) GDPR or if another legal basis allows the disclosure of data. When using processors, we only share our customers' personal data on the basis of a valid data processing agreement. In the case of joint processing, a joint processing contract is concluded.

Withdrawal of your consent to data processing

Many data processing operations are only possible with your explicit consent. You can revoke any consent you have already given at any time. The lawfulness of the data processing carried out up to the time of revocation remains unaffected by the revocation.

Right to object to data collection in special cases as well as to direct marketing (Art. 21 GDPR)

IF THE DATA PROCESSING IS CARRIED OUT ON THE BASIS OF ART. 6 PARA. 1 LIT. E OR F GDPR

YOU HAVE THE RIGHT AT ANY TIME TO WITHDRAW FROM THE

SITUATION AGAINST THE PROCESSING OF YOUR PERSONAL DATA

TO LODGE AN OBJECTION; THIS SHALL ALSO APPLY TO AN APPLICATION BASED ON THESE PROVISIONS

PROFILING. THE RESPECTIVE LEGAL BASIS ON WHICH THE PROCESSING IS BASED,

PLEASE REFER TO THIS PRIVACY POLICY. IF YOU FILE AN OBJECTION, IF WE WILL NO LONGER PROCESS YOUR PERSONAL DATA CONCERNED, IT WILL BE UNLESS WE CAN DEMONSTRATE COMPELLING LEGITIMATE GROUNDS FOR THE PROCESSING OF THAT OUTWEIGH THEIR INTERESTS, RIGHTS AND FREEDOMS, OR THAT PROCESSING IS USED FOR THE ESTABLISHMENT, EXERCISE OR DEFENCE OF LEGAL CLAIMS (OBJECTION PURSUANT TO ART. 21 PARA. 1 GDPR). YOUR PERSONAL DATA IS PROCESSED FOR THE PURPOSE OF DIRECT MARKETING, YOU HAVE THE RIGHT TO OBJECT TO THE PROCESSING OF YOU AT ANY TIME CONCERNING PERSONAL DATA FOR THE PURPOSE OF SUCH ADVERTISING ; THIS ALSO APPLIES TO PROFILING, INSOFAR AS IT IS RELATED TO SUCH DIRECT ADVERTISING IN CONNECTION. IF YOU OBJECT, YOUR PERSONAL DATA WILL BE SUBSEQUENTLY NO LONGER USED FOR THE PURPOSE OF DIRECT MARKETING (OBJECTION ACCORDING TO ART. 21 PARA. 2 GDPR).

Right to lodge a complaint with the competent supervisory authority

In the event of violations of the GDPR, the data subjects have the right to lodge a complaint with a supervisory authority, in particular in the Member State of their habitual residence, their place of work or the place of the alleged infringement. The right of appeal exists without prejudice to other administrative or judicial remedies.

Right to data portability

You have the right to have data that we process automatically on the basis of your consent or in fulfilment of a contract handed over to you or to a third party in a common, machine-readable format. If you request the direct transfer of the data to another controller, this will only be done to the extent that it is technically feasible.

Information, correction and deletion

Within the framework of the applicable legal provisions, you have the right to free information about your stored personal data, its origin and recipients and the purpose of the data processing at any time and, if necessary, a right to rectification or deletion of this data. You can contact us at any time for this and other questions on the subject of personal data.

Right to restriction of processing

You have the right to request the restriction of the processing of your personal data. You can contact us at any time for this. The right to restriction of processing exists in the following cases:

If you contest the accuracy of your personal data held by us, we will usually need time to verify this. For the duration of the audit, you have the right to request the restriction of the processing of your personal data.

If the processing of your personal data was/is unlawful, you can request the restriction of data processing instead of deletion.

If we no longer need your personal data, but you need it to exercise, defend or assert legal claims, you have the right to request the restriction of the processing of your personal data instead of erasure.

If you have filed an objection in accordance with Art. 21 (1) GDPR, a balancing of your interests and ours must be carried out. As long as it has not yet been determined whose interests prevail, you have the right to request the restriction of the processing of your personal data.

If you have restricted the processing of your personal data, this data may only be processed with your consent or for the establishment, exercise or defence of legal claims, or for the protection of the rights of another natural or legal person, or for reasons of important public interest of the European Union or of a Member State.

SSL or TLS encryption

This site uses SSL or TLS encryption for security reasons and to protect the transmission of confidential content, such as orders or inquiries that you send to us as the site operator. You can recognize an encrypted connection by the fact that the address bar of the browser changes from "http://" to "https://" and by the lock symbol in your browser line.

If SSL or TLS encryption is activated, the data you transmit to us cannot be read by third parties.

Objection to advertising e-mails

The use of contact details published in the context of the imprint obligation for the sending of unsolicited advertising and information material is hereby contradicted. The operators of the pages expressly reserve the right to take legal action in the event of the unsolicited sending of advertising information, for example by spam e-mails.

4. Data collection on this website

Cookies

Our websites use so-called "cookies". Cookies are small data packets and do not cause any damage to your device. They are stored on your device either temporarily for the duration of a session (session cookies) or permanently (persistent cookies). Session cookies are automatically deleted at the end of your visit. Permanent cookies remain stored on your device until you delete them yourself or until your web browser automatically deletes them.

Cookies can come from us (first-party cookies) or from third-party companies (so-called third-party cookies). Third-party cookies enable the integration of certain services of

Third-party companies within websites (e.g. cookies used to process payment services).

Cookies have different functions. Many cookies are technically necessary because certain cookies

Website functions would not work without them (e.g. the shopping cart function or the display of videos). Other cookies may be used to evaluate user behavior or for advertising purposes.

Cookies that are necessary to carry out the electronic communication process, to provide certain functions that you have requested (e.g. for the shopping cart function) or to optimise the website (e.g. cookies to measure the web audience) (necessary cookies) are stored on the basis of Art. 6 (1) (f) GDPR, unless another legal basis is specified.

The website operator has a legitimate interest in the storage of necessary cookies for the technically error-free and optimized provision of its services. If consent to the storage of cookies and comparable recognition technologies has been requested, the processing is carried out exclusively on the basis of this consent (Art. 6 para. 1 lit. a GDPR and § 25 para. 1 TDDD); consent can be revoked at any time.

You can set your browser to inform you about the setting of cookies and

Allow cookies only in individual cases, exclude the acceptance of cookies in certain cases or in general, and activate the automatic deletion of cookies when the browser is closed. If you disable cookies, the functionality of this website may be limited.

You can find out which cookies and services are used on this website.

Privacy Policy.

Server log files

The provider of the pages automatically collects and stores information in so-called server log files, which your browser automatically transmits to us. These are:

- Browser type and version
- operating system used
- Referrer URL
- Hostname of the accessing computer
- Time of the server request
- IP address

This data is not merged with other data sources. This data is collected on the basis of Art. 6 (1) (f) GDPR. The website operator has a legitimate interest in the technically error-free presentation and optimisation of its website – for this purpose, the server log files must be recorded.

Contact

If you send us enquiries via the contact form, your details from the enquiry form, including the contact details you provide there, will be stored by us for the purpose of processing the enquiry and in the event of follow-up questions. We do not pass on this data without your consent. The processing of this data is carried out on the basis of Art. 6 (1) (b) GDPR if your request is related to the performance of a contract or is necessary for the implementation of pre-contractual measures. In all other cases, the processing is based on our legitimate interest in the effective processing of the enquiries addressed to us (Art. 6 para. 1 lit. f GDPR) or on your consent (Art. 6 para. 1 lit. a GDPR), if this has been requested; consent can be revoked at any time.

The data you enter in the contact form will remain with us until you ask us to delete it, revoke your consent to the storage or the purpose for which the data is stored no longer applies (e.g. after your enquiry has been processed). Mandatory statutory provisions – in particular retention periods – remain unaffected.

Enquiry by e-mail, telephone or fax

If you contact us by e-mail, telephone or fax, your enquiry, including all personal data resulting from it (name, enquiry), will be stored and processed by us for the purpose of processing your request. We do not pass on this data without your consent. The processing of this data is carried out on the basis of Art. 6 (1) (b) GDPR if your request is related to the performance of a contract or is necessary for the implementation of pre-contractual measures. In all other cases, the processing is based on our legitimate interest in the effective processing of the enquiries addressed to us (Art. 6 para. 1 lit. f GDPR) or on your consent (Art. 6 para. 1 lit. a GDPR), if this has been requested; consent can be revoked at any time.

The data you send to us via contact requests will remain with us until you ask us to delete it, revoke your consent to its storage or the purpose for which it was stored no longer applies (e.g. after your request has been processed). Mandatory statutory provisions – in particular statutory retention periods – remain unaffected.

5. Social media

Instagram

Functions of the Instagram service are integrated into this website. These features are provided by Meta Platforms Ireland Limited, Merrion Road, Dublin 4, D04 X2K5, Ireland. When the social media element is active, a direct connection is established between your device and the Instagram server. Instagram will receive information about your visit to this website.

If you are logged in to your Instagram account, you can link the content of this website to your Instagram profile by clicking on the Instagram button. This allows Instagram to associate the visit to this website with your user account. We would like to point out that we, as the provider of the pages, have no knowledge of the content of the transmitted data or its use by Instagram.

The use of this service is based on your consent in accordance with Art. 6 para. 1 lit. a GDPR and § 25 para. 1 TDDDG. The consent can be revoked at any time. Insofar as personal data is collected on our website with the help of the tool described here and forwarded to Facebook or Instagram, we and Meta Platforms Ireland Limited, 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland are jointly responsible for this data processing (Art. 26 GDPR). Joint responsibility is limited exclusively to the collection of the data and its disclosure to Facebook or Instagram. The processing by Facebook or Instagram after the transfer is not part of the joint responsibility. **Our joint obligations have been set out in a joint processing agreement.** The text of the agreement can be found at:

https://www.facebook.com/legal/controller_addendum. According to this agreement, we are responsible for the provision of data protection information when using the Facebook or Instagram tool and for the implementation of the tool on our website in a manner that is secure under data protection law. Facebook is responsible for the data security of the Facebook and Instagram products. You can assert the rights of data subjects (e.g. requests for information) regarding the data processed by Facebook or Instagram directly with Facebook. If you assert your rights as a data subject with us, we are obliged to forward them to Facebook.

Data transfer to the United States is based on the EU Commission's Standard Contractual Clauses.

Details can be found here:

- https://www.facebook.com/legal/EU_data_transfer_addendum,
- <https://privacycenter.instagram.com/policy/> and
- <https://de-de.facebook.com/help/56699466033381>.
- You can find more information about this in Instagram's privacy policy:
- <https://privacycenter.instagram.com/policy/>.

The company is certified according to the "EU-US Data Privacy Framework" (DPF). The DPF is an agreement between the European Union and the United States that is intended to ensure compliance with European data protection standards for data processing in the United States. Every company certified according to the DPF is committed to complying with these data protection standards. More

Information on this can be obtained from the provider under the following link:

<https://www.dataprivacyframework.gov/s/participantsearch/participantdetail?contact=true&id=a2zt0000000GnywAAC&status=Active>.

Source: <https://www.e-recht24.de>